April 27-28 2017
Houston, Texas
www.intothebox.org
@gointothebox
About

What

Into The Box is a 2-day, 2-track event with speakers from around the world presenting on topics surrounding modern web and mobile technologies, development processes and software craftsmanship, and infrastructure featuring open source and commercial development tools.

Into the Box is organized by the company behind ColdBox MVC, CommandBox CLI, ContentBox Modular CMS, and TestBox.

www.intothebox.org
Steering Committee
Luis Majano
Brad Wood
Gavin Pickin
Bill Garoutte
Jorge Reyes
Jon Clausen

When
April 27-28th, 2017

Location
Hyatt Place The Woodlands
1909 Research Forest Dr., The Woodlands, TX 77380
Venue Images
Why Sponsor

Sponsor **Into The Box** and get exposure to a world-wide community of experts, entrepreneurs, multi-national companies and government agencies.

As a sponsor you will be putting your brand and products in front of these developers, designers, entrepreneurs and like-minded professionals.

There is a dedicated room area for the sponsors situated near the refreshments area from where you will be able to present to the attendees in a relaxed and professional environment.

There are several ways you can interact with the attendees from booth tables, to raffles, lanyards, inserts and much more.

[www.intothebox.org](http://www.intothebox.org)
Mobile Exposure

Into The Box has its own mobile application for all attendees for iOS and Android.

The mobile application highlights our sponsors with customized content and advertising.
Sponsorship Overview

This conference has four sponsorship levels and a-la-carte branding opportunities

Platinum: $7,500
Gold: $2,500
Silver: $1,500
Bronze: $500

Other Opportunities:
HappyBox Event: $3,500
Lanyard: $1,000
A-la-carte
Platinum - $ 7,500

One Sponsor Only

- 4 conference passes
- 1hr Keynote address on Day 2
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet & blog entry
- 2 Booth Tables
- **Premium** booth location
- Full page ad in attendee handout
- Unlimited items in delegate bag
- 500 words description + logo on the site
- 500 words description + logo on mobile app
- One named session room
Gold - $2,500

Two Sponsors Only

- 3 conference passes
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- **Premium** booth table
- 1 sponsor session
- Half a page ad in attendee handout
- Up to five items in delegate bag
- 250 word description + logo on the site
- 250 word description + logo on mobile app
Silver - $1,500

Four Sponsors Only

- 2 conference passes
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- Booth Table
- Logo in the attendee handout
- 1 Item in delegate bag
- 50 word description + logo on the site
- 50 word description + logo on mobile app
Bronze - $ 500

Unlimited

- 1 conference pass
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- Logo in attendee handout
- Logo on the site
- Logo on the mobile app
HappyBox Event - $3,500

1 Sponsor Only

- 3 conference passes
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- 1 sponsor session
- Half a page ad in attendee handout
- Up to five items in delegate bag
- 250 word description + logo on the site
- 250 word description + logo on mobile app
Lanyard - $1000

1 Sponsor Only

- 1 conference pass
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- Logo in attendee handout
- 50 word description + logo on the site
- 50 word description + logo on mobile app
Sponsorship A-la-carte

- Bag Insert up to 2 items in a bag: $250
- Ad in attendee handout (full page): $500
- Ad in attendee handout (half-page): $250
Contact
Luis Majano
CEO
Ortus Solutions, Corp

P/F: 1-888-557-8057
Direct: (909) 248-3408
E-mail: info@intothebox.org