



Why go to “Into The Box 2014”

I would really like to go to the “Into The Box 2014” conference. This new 1 day conference is one of the best ways I can get educated about the various web frameworks and libraries designed and maintained by Ortus Solutions, the makers of the ColdBox MVC Platform, ContentBox Modular CMS and many more. Not only that, but this conference occurs 1 day before the enterprise ColdFusion conference: cf.Objective(). I will also be able to bring back great information for us to use in our day-to-day jobs. Here are some of the benefits to our organization if I attend this conference.

I’LL LEARN FROM THE EXPERTS

I’ll learn directly from the engineers who built these technologies, as well as network with highly experienced peers in the community. I’ll be able to meet with experts, get questions answered, and work on coding issues with the people who best can help me. I’ll come back a much better developer.

I’LL BRING BACK BEST PRACTICES

It will be great for me to learn and hear about the latest development methodologies and technologies and see what others are doing for maximum efficiency and effectiveness in their day-to-day business.

I’LL BECOME MORE PRODUCTIVE

Sessions on tools and frameworks will introduce me to new features and functionality that will help me code smarter and faster. CFML engineers and experts will present on a variety of topics and will cover all the newest technologies and the most effective ways to develop web and mobile CFML applications.

I’LL GET INSPIRED

Into The Box is a 1-day, two-track event with speakers from around the world presenting on topics surrounding the Ortus Solutions product stack, CFML and web technologies. It will be held 1 day before the biggest enterprise CFML conference in the world; cf.Objective(). After meeting new people and being exposed to new concepts, I’ll come back with my head full of ideas and insights that I can immediately apply to my work. I believe Into The Box 2014 will be a great investment for us and a high-value, low-cost addition to cf.Objective 2014.

You can learn more about the conference at: <http://www.intothebox.org>