About

**Into The Box** is a 1-day, 2-track event with speakers from around the world presenting on topics surrounding the Ortus Solutions product stack, CFML and web technologies. It will be held 1 day before the biggest enterprise CFML conference in the world; cf.Objective().

Meet and interact with the engineers behind these open source frameworks and products.

Into the Box is brought to you by the company behind the ColdBox Platform, ContentBox Modular CMS, TestBox, and all other Boxes.
Steering Committee
Luis Majano
Tim Cunningham
Brad Wood
Bill Garoutte
Jorge Reyes
Curt Gratz
Joel Watson

When
May 13th 2014
1 Day Before cf.Objective()
Sponsorship Opportunities
Why Sponsor

ColdBox Platform has become the de-facto standard for enterprise ColdFusion (CFML) development around the world with over 100,000 downloads and a fast growing community.

Following these same trends is our recently released content management platform: ContentBox Modular CMS.

Sponsor **Into The Box** and get exposure to a world-wide community of experts, entrepreneurs and users of these web technologies and more.
Sponsorship Overview

This conference has four sponsorship levels.

- **Platinum** $7000
- **Gold** $3500
- **Silver** $1000
- **Bronze** $500

Other Opportunities:

- HappyBox Event $2,000
- Lanyard $700
- A-la-carte
Platinum - $ 7,000

One Sponsor Only

- Six conference passes
- One guaranteed speaking session (60 minutes)
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet & blog entry
- **Premium** conference rooms hallway booth table
- “Schwag Room” booth table
- Full page ad in attendee handout
- Unlimited items in delegate bag
- 150 words description + logo on the site
- 45 minute lunch address to attendees
- One named session room
Gold - $ 3,500

Four Sponsors Only

- Three conference passes
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- **Premium** conference rooms hallway booth table
- “Schwag Room” booth table
- Half a page ad in attendee handout
- Up to five items in delegate bag
- 100 word description + logo on the site
Silver - $1,000

8 Sponsors Only

- Two conference passes
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- “Schwag Room” booth table
- Logo in the attendee handout
- Up to 2 Items in delegate bag
- 50 word description + logo on the site
Bronze - $ 500

10 Sponsors Only

- One conference pass
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Logo in attendee handout
- One Item in delegate bag
- Logo on the conference website
HappyBox Event - $ 2,000

1 Sponsor Only

- One conference pass
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Sponsorship announcement blog entry
- Logo in attendee handout
- 2 Items in delegate bag
- 50 word description + logo on the site
Lanyard- $ 700

1 Sponsor Only

- One conference pass
- Attendee emails after conference
- Mention in keynotes
- Sponsorship announcement tweet
- Logo in attendee handout
- 50 word description + logo on the site
Sponsorship A-la-carte

- Bag Insert up to 2 items in a bag $350
- Ad in attendee handout (full page) $1000
- Ad in attendee handout (half-page) $500
Contact

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